



50 years of
University
of Split

ST-CongreSS

PROGRAMME

8 May 2024 *Blue Economy Rectors' Conference*

11.00-12:00	Registration of participants
12.00 - 12:15	Introduction, Prof. Zoran Đogaš, Vice Rector UNIST Welcoming words: Prof. Vinko Muštra, Dean, EFST Opening of the ST-CongreSS: Prof. Dragan Ljutić, Rector of the University of Split, President of the Rectors' Conference
12.15 – 12.30	Status of Blue Economy in Croatia, Mr. Ivica Trumbić, independent environmental consultant
12.30 – 12.35	Charting Croatia Blue Economy Pathways, Berengere Price B.C., Program leader for the Sustainable Development at the World Bank Group
12.35 – 12.50	Research and development targeted at the long-term sustainability of the Blue Economy, Prof. Tomislav Josip Mlinarić, Vice-Rector for Innovation, Technology Transfer and Cooperation with Economic Sector, UNIZG
12.50 – 13.00	Presentation of <i>Turquoooise</i> (Joint Master's Degree in Sustainable Management of Organisations), Prof. Slađana Pavlinović Mršić
13.00 – 14.00	Lunch
14.00 – 15.30	<i>Challenges and Perspectives of the Blue Economy in Croatia</i> – panel discussion moderated by prof. Eli Marušić (Panelists: Prof. Frano Matić, Department of Marine Studies, Prof. Slađana Pavlinović Mršić – Faculty of Economics, Business and Tourism, Prof. Gorana Jelić Mrčelić – Faculty of Maritime Studies, Prof. Daniela Garbin Praničević – Faculty of Economics, Business and Tourism, Petar Roje – Science and Innovation Department)
15.30 – 15.45	Break
15.45 – 17.00	Student presentations: <i>Research Challenges and Perspectives in the Blue Economy</i> moderated by Filipa Marušić (Krešimir Franić, Iva Tadić, Bepo Goić, Wiktor Walczak, Department of International Business at Wroclaw University of Economics and Business)
17.00 – 17.15	Closure of the programme